

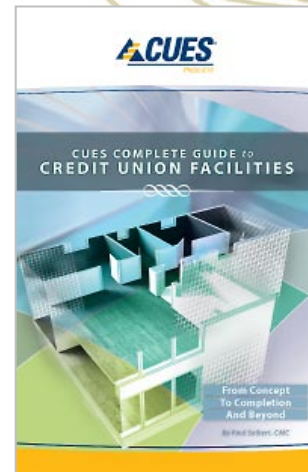


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## *CUES Complete Guide to Credit Union Facilities* Now Available

SEATTLE, Wash., (August 13, 2009) – Paul Seibert, principal of EHS Design, Inc.— a firm that specializes in facility planning, design, and architecture for financial institutions nationwide — announces the availability of the *CUES Complete Guide to Credit Union Facilities*, fourth edition. The book contains up-to-date and forward-looking information on branch and operations planning and covers such topics as strategic branch and occupancy analysis, branch business modeling and prototypes, building headquarters, market analysis, growth planning, branding, and mergers. A national survey of credit unions was completed to steer the book toward the most pressing issues for credit unions and to learn how they use facilities today and their plans for the future. Findings from this survey are included in this book.



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Paul Seibert, author of the 1994 first edition (then titled *Credit Union Facility Strategies, Planning and Management*), says a lot has changed since the last update in 2004. “We wanted to make sure every new topic and all current information was included and explored in detail in this latest version. With this book we created an essential tool for credit unions to, among other things, avoid costly mistakes and ensure a high return-on-investment on capital spending.” Seibert’s book is the only one of its kind in the nation.

What was a three-volume set with 23 chapters on the essentials of managing credit union facilities has been consolidated to one volume available in both print format and, for the first time, electronic format at lower cost. The major themes of branch strategies, planning and design; operations facility planning and design, and facilities acquisition, management and site planning are updated and enhanced. New chapters covering “going green,” security planning, mergers, and construction delivery methods make this edition the most comprehensive facility guide to date.

The book is available through CUES® the Credit Union Executives Society at [www.cues.org/completeguidetocufacilities](http://www.cues.org/completeguidetocufacilities) or (800) 252-2664.

### **About Paul Seibert**

Paul Seibert, CMC, EHS Design VP Financial Services is the principal author of *CUES Complete Guide to Credit Union Facilities*. Seibert has 36 years of experience in the financial services industry, planning and designing facilities and managing countless branch and facilities projects. His own Seattle-based consultant practice merged with EHS Design to become the



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leading national financial consulting and design firm it is today. Paul has managed facilities for two national banks and has been responsible for the completion of more than 1,600 branch facilities and 20 million square feet of corporate and operations space. Seibert is a frequent speaker at national industry events, including many sponsored by CUES. He is also the author of *Facilities Planning & Design for Financial Institutions: a Strategic Management Guide*, a guide for bank executives.

**About CUES®**

CUES is a Madison-based independent membership association for credit union executives worldwide. Its mission is to advance the professional development of credit union CEOs, senior management, and directors.

**About EHS Design**

EHS Design is a full-service design and architecture firm headquartered in Seattle with projects and clients throughout North America, Hawaii, and Guam. The 32-year old company provides brand image development, architecture, interior design, strategic planning, programming, and space planning services for financial, retail, corporate, and public clients. For more information, please contact Jean Geiger at (206) 223-4999 x1259 or [jgeiger@ehs-design.com](mailto:jgeiger@ehs-design.com). For additional information, please visit [www.ehs-design.com](http://www.ehs-design.com).

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