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## Leading Retail Design Expert Cristopher Gunter Joins EHS Design

SEATTLE, Wash., (November 4, 2008) – Design and architecture firm, EHS Design announced today the arrival of Cristopher Gunter, AIA as Principal. Gunter brings his expertise in creating branded environments for the retail industry to all practice areas of the firm.



“Today’s engaged, digitally-connected consumer is challenging the old concept of static, monolithic brands and shopping environments. As designers and retail strategists we must respond effectively,” says Jack Emick, EHS Design Chief Executive Officer and Principal. “Cris understands this new dynamic and has the insight and a deep pool of knowledge to be an asset not only to our clients but to our entire team.”

Gunter has over twenty years of experience running design studios and directing project teams as a founder and managing principal of two consultancies, The Retail Group and Two Hats. Prior to launching the branding and retail design firm The Retail Group in 1987, Gunter was an architect at NBBJ. His career has focused on the retail environment, developing over one-hundred prototype concepts in such areas as apparel, home furnishings and appliances, specialty hard goods, food service, consumer electronics and financial services. Over the years he has worked with retail giant, Sears, creating the company’s premier store in Chicago and the prototype of its home decorating and remodeling concept, The Great Indoors. Other projects include prototype designs for Nike, Whirlpool, Bebe, Kids R Us, Ravenna Gardens, Payless ShoeSource, Florsheim and Emyco; and QSR (Quick-Service Restaurant) environments for Ritter’s Frozen Custard and Maui Tacos.

“Besides being a design firm with a stellar reputation and solid practice, what sealed the deal was the level of openness and collaboration--an environment that fosters creativity and excellence,” says Gunter.

Gunter graduated with a Bachelor of Arts degree from the College of Environmental Design at the University of California, Berkeley. He is an active member of the Retail Design Institute and the American Institute of Architects, and is a registered architect in Washington and California.

### About EHS Design

EHS Design is a mid-size, full-service design and architecture firm headquartered in Seattle with projects and clients throughout North America. The 31-year old company provides architecture, interior design, strategic planning, programming, and space planning services for retail, corporate, public works, and financial clients. For more information, please contact Marketing Manager Naomi Berg at telephone (206) 223-4999 x1230 or email [nberg@ehs-design.com](mailto:nberg@ehs-design.com). Visit the website at [www.ehs-design.com](http://www.ehs-design.com).

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